

National Council of Jewish Women St. Louis
295 N. Lindbergh
St. Louis, MO 63141



FOR IMMEDIATE RELEASE

CONTACT:

Stacy Kress
Marketing Manager
Phone 314-993-5181 | Fax 314-993-5362
skress@ncjwstl.org | www.ncjwstl.org

NCJW STL Coordinates Local Participation for Friday, January 11, 2019 as #WearBlueDay for Human Trafficking Awareness.

National Council of Jewish Women STL works to raise awareness and advocates for policies to combat human trafficking. **On January 11th, National Human Trafficking Awareness Day**, NCJW STL will team up with the U.S. Department of Homeland Security's (DHS) Blue Campaign for #WearBlueDay in order to raise awareness about human trafficking in our region. Blue is the international color to denote human trafficking awareness.

While many do not realize it, human trafficking is a significant issue for our region. The US Department of Justice has ranked St. Louis in the top 20 jurisdictions for incidents of trafficking to occur. Awareness of the issue is one of the best ways to combat the problem.

Local St. Louis municipalities, fire districts, labor unions and other organizations are joining National Council of Jewish Women STL to support the Blue Campaign by agreeing to turn their buildings blue or wear blue clothing. Below is a list of the current Blue Campaign participants. For future updates please visit our website at www.ncjwstl.org.

NCJW STL Human Trafficking Co-Chair Marilen Pitler said, "NCJW STL has worked over four years raising awareness of human trafficking going on in our region. During these years we have built enduring relationships and collaborated with many organizations in St. Louis involved in the work we are doing. It is an honor to be collaborating with the Department of Homeland Security, along with other St. Louis organizations, wearing blue on National Human Trafficking Day and shining our blue lights proudly, announcing we will never stop our fight to combat the trafficking of human beings here and around the world."

You can follow along with the day's activities by following #WearBlue #WearBlueDay or #humantrafficking on social media.

If you would like someone to interview or need pictures from #WearBlueDay please contact [Heather Silverman](#) or call 314-993-5181.



NCJW STL Marketing Manager, Stacy Kress; Human Trafficking co-chairs Marilen Pitler and Louise Levine; Mary Murphy and NCJW STL Program Director, Heather Silverman

List of Blue Campaign Participants:

National Council of Jewish Women St. Louis
City of Maryland Heights
City of Northwoods
City of Olivette
City of Overland
City of Rock Hill
City of Town & Country
City of University City
City of Velda Village Hills
City of Vinita Park
City of Warson Woods
Afton Fire Protection District
Crestwood Fire Department
Creve Coeur Fire Protection District
Eureka Fire Protection District
Legal Services of Eastern Missouri
Lemay Fire Protection District
Maryland Heights Fire Protection District
Metro West Fire Protection District
Mid County Fire Protection District
Monarch Fire Protection District
Sheet Metal Workers Local 36
Ironworkers Local 396
Plumbers and Pipefitter Local 562
Communications Workers of America 6300
Jewish Community Relations Council

###

NCJW St. Louis is inspired by Jewish values to advance social and economic justice for all women, children and families.